



BIG RIG EXPO & JOB FAIR

Transportation, Logistics, Mechanics & more...

JUNE 22, 2024

10:00 AM to 7:00 PM

**McMahon Stadium
Calgary, AB**

Equipment - New Technology - Job Fair - Live Music - Kids Zone

Show Produced by:
The Trucking Network Inc.

647-818-2121
www.bigrigexpo.ca

STANDARD PACKAGE



- ★ **Marquee Tent 10x10**
(8ft table with 5 chairs)
- ★ Video slide (PPT) show of your Business
- ★ Social Media Promotions, Half page TTN Magazine adv,
Job Board / Business Listing till the event
- ★ Lunch and Snacks (for 5 team members)



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PREMIUM PACKAGE



- ★ **Marquee Tent 10x20**
(8ft 2tables with chairs)
- ★ Video slide (PPT) show of your Business
- ★ Social Media Promotions, Half page TTN Magazine adv,
- ★ Job Board / Business Listing till the event
- ★ Lunch and Snacks (for 5 team members)



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PREMIUM+PACKAGE



- ★ **Marquee Tent 20x20**
(8ft 3 tables with chairs)
- ★ Slide show (PPT) for your Business
- ★ Booth preference
- ★ Social Media, Radio & TV, Half page Adv in TTN Print Magazine, Digital Banner and Business Listing till the event.
- ★ Lunch and Snacks



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PREMIUM (TRUCK) PACKAGE



- ★ **Marquee Tent 10x10**
(8ft table with 5 chairs)
- ★ **Space for 1 truck Exhibition**
- ★ Video slide (PPT) show for your Business
- ★ Social Media Promotions, Half page TTN Magazine adv,
Job Board / Business Listing till the event
- ★ Lunch and Snacks (for 5 team members)



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PREMIUM+ (TRUCK) PACKAGE

Option 1



- ★ **Marquee Tent 10x10**
(8ft table with 5 chairs)
- ★ **Space for 2 trucks Exhibition**
- ★ Video slide (PPT) show for your Business
- ★ Social Media Promotions, Half page TTN Magazine adv, Job Board / Business Listing till the event
- ★ Lunch and Snacks (for 5 team members)



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PREMIUM+ (TRUCK) PACKAGE

Option 2



- ★ **Marquee Tent 10x20**
(8ft 2 tables with 8 chairs)
- ★ **Space for 2 trucks Exhibition**
- ★ Video slide (PPT) show for your Business
- ★ Social Media Promotions, Full page TTN Magazine adv,
Job Board / Business Listing till the event
- ★ Lunch and Snacks (for team members)



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PREMIUM+ PACKAGE

Truck & Trailer



- ★ **Marquee Tent 10x10**
(8ft table with 5 chairs)
- ★ **Space for 1 Truck and Trailer Exhibition**
- ★ Video slide (PPT) show for your Business
- ★ Social Media, Radio & TV Promotions,
Half page TTN Magazine adv,
Job Board / Business Listing till the event
- ★ Lunch and Snacks (for 5 team members)

Fleet Special



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PREMIUM+ (TRAILER) PACKAGE

Option 1



- ★ **Marquee Tent 10x10**
(8ft table with 5 chairs)
- ★ **Space for 1 Trailer Exhibition**
- ★ Video slide (PPT) show for your Business
- ★ Social Media Promotions, Half page TTN Magazine adv,
Job Board / Business Listing till the event
- ★ Lunch and Snacks (for 4 team members)



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PREMIUM+ PACKAGE (TRAILER)

Option 2



- ★ **Marquee Tent 10x10**
(8ft table with 5 chairs)
- ★ **Space for 2 Trailer Exhibition**
- ★ Video slide (PPT) show for your Business
- ★ Social Media Promotions, Full page Magazine adv,
Job Board / Business Listing till the event
- ★ Lunch and Snacks (for team members)



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GOLD PACKAGE

Show Sponsor



- ★ **Marquee Tent 15x15**
(8ft 3 tables with chairs)
- ★ **2 Trucks or 2 Trailers Exhibition**
- ★ Slide show (PPT) for your Business
- ★ Dinner at your place or business visit with the Singers
- ★ Booth preference
- ★ Promotion on Billboard, Social Media, Radio & TV Promotions
Full page TTN Print magazine Adv, Digital Banners and
Business Listing till the event
- ★ Lunch and Snacks (for team members)
- ★ Honour on stage by team of Big Rig Expo
(The Trucking Network)
- ★ Place will be provided for Stand up Banners near stage
- ★ Back stage pass for 2 persons



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DIAMOND PACKAGE (TRAILER)

Show Sponsor



- ★ **Marquee Tent 10x20**
(8ft 3 tables with chairs)
- ★ **Space for 3 Trailers Exhibition**
- ★ Slide show (PPT) for your Business
- ★ Dinner at your place or business visit with the Singers
- ★ Booth preference
- ★ Promotion on Billboard, Social Media, Radio & TV Promotions
Full page TTN Print magazine Adv, Digital Banners and
Business Listing till the event
- ★ Lunch and Snacks (for team members)
- ★ Honour on stage by team of Big Rig Expo
(The Trucking Network)
- ★ Place will be provided for Stand up Banners near stage
- ★ Back stage pass for 2 persons

Only 2 Spots

Available



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PLATINUM PACKAGE (TRUCK)

Option 1

Show Sponsor



- ★ **Tent 20x20**
(8ft 3 tables with chairs)
- ★ **Space for 3 Trucks Exhibition**
- ★ **Your Truck picture on Coroplast Banners (Exclusive)**
- ★ Slide show (PPT) for your Business
- ★ Dinner at your place or business visit with the Singers
- ★ Booth preference
- ★ Promotion on Billboard, Social Media, Radio & TV
Full page Adv in TTN Print Magazine, Digital Banners and Business Listing till the event
- ★ Lunch and Snacks
- ★ Honour on stage by team of Big Rig Expo
(The Trucking Network)
- ★ Place will be provided for Stand up Banners near stage
- ★ Back stage pass for 4 persons



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PLATINUM (TRUCK) PACKAGE

Option 2

Show Sponsor



- ★ **Tent 10x20**
(8ft 3 tables with chairs)
- ★ **Space for 4 Trucks Exhibition**
- ★ **Your Truck picture on Coroplast Banners (Exclusive)**
- ★ Slide show (PPT) for your Business
- ★ Dinner at your place or business visit with the Singers
- ★ Booth preference
- ★ Promotion on Billboard, Social Media, Radio & TV
Full page Adv in TTN Print Magazine, Digital Banners and Business Listing till the event
- ★ Lunch and Snacks
- ★ Honour on stage by team of Big Rig Expo
(The Trucking Network)
- ★ Place will be provided for Stand up Banners near stage
Back stage pass for 4 persons



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SHOW PRESENTER

Option 1



Only 2 Spots

Available

- ★ Marquee Tent 20x20
(8ft 4 tables with chairs)
- ★ Space for 2 Trailers or 4 Trucks Exhibition
- ★ **Show Bags sponsorship**
- ★ 1st Lucky Draw sponsorship
- ★ Logo on Banners as “**Show Presenter**”
- ★ Video slide (PPT) show as main sponsor
- ★ Promotion on Billboard, Social Media, Radio & TV,
Double page adv TTN Print Magazine ,
Job Board / Business Listing / Banner till the event
- ★ Lunch and Snacks (for team members)
- ★ Honour on stage by team of Big Rig Expo
(The Trucking Network)
- ★ Place will be provided for Stand up Banners near stage
- ★ Back stage pass for 4 persons



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SHOW PRESENTER

Option 2



EXCLUSIVE

- ★ **Marquee Tent 20x20**
(8ft 4 tables with chairs)
- ★ **Space for 2 Trailers or 4 Trucks Exhibition**
- ★ **Exhibitors Lanyards (Provided by exhibitor)**
- ★ **2nd Lucky Draw sponsorship**
- ★ **Logo on Banners as “Show Presenter”**
- ★ **Video slide (PPT) show as main sponsor**
- ★ **Promotion on Billboard, Social Media, Radio & TV, Double page adv TTN Print Magazine , Job Board / Business Listing / Banner till the event**
- ★ **Lunch and Snacks (for team members)**
- ★ **Honour on stage by team of Big Rig Expo (The Trucking Network)**
- ★ **Place will be provided for Stand up Banners near stage**
- ★ **Back stage pass for 4 persons**



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CONCERT SPONSOR

Option 1



EXCLUSIVE

- ★ **Marquee Tent 20x20**
(8ft 4 tables with chairs)
- ★ **Space for 3 Trailers or 4 Trucks Exhibition**
- ★ **Lucky Draw sponsorship**
- ★ Logo on Banners as **“Concert Sponsor”**
- ★ Video slide (PPT) show as main sponsor
- ★ Promotion on Billboard, Social Media, Radio & TV,
- ★ Double page adv TTN Print Magazine ,
Job Board / Business Listing / Banner till the event
Lunch and Snacks (for team members)
- ★ Honour on stage by team of Big Rig Expo
- ★ (The Trucking Network)
Place will be provided for Stand up Banners near stage
- ★ Back stage pass for 4 persons



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CONCERT STAGE SPONSOR

Option 2



EXCLUSIVE

- ★ **Marquee Tent 20x20**
(8ft 4 tables with chairs)
- ★ **Space for 3 Trailers or 4 Trucks Exhibition**
- ★ **Lucky Draw sponsorship**
- ★ Logo on Banners as **“Concert Stage Sponsor”**
- ★ Video slide (PPT) show as main sponsor
- ★ Promotion on Billboard, Social Media, Radio & TV,
- ★ Double page adv TTN Print Magazine ,
Job Board / Business Listing / Banner till the event
Lunch and Snacks (for team members)
- ★ Honour on stage by team of Big Rig Expo
- ★ (The Trucking Network)
Place will be provided for Stand up Banners near stage
- ★ Back stage pass for 4 persons



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